

SOC: SOCIOLOGY

Courses

SOC 525. Digital Analytics. 3 Credits.

Grounded in sociological methodology, this course addresses the fundamental knowledge and skills needed for gathering and analyzing digital data to uncover insights about the social world that can aid in the development of effective communication strategies. In particular, students will learn about the promises, perils, and best practices of digital analytics (including relevant ethical, legal, and social issues), while gaining practical experience using industry-standard digital tools and software.

Distance education offering may be available.

SOC 590. Independent Studies in Sociology. 1-3 Credits.

Individual research projects, reports, and/or readings

Repeatable for credit.