BUSINESS ADMINISTRATION (BLA)

College of Business and Public Management

Courses

BLA 201. Legal Environment of Business. 3 Credits.
Examines the framework of the American legal system and its impact on the environment in which business operates. Sources of law, including constitutional, statutory, administrative, and common law principles, that define the relationships between government and business; buyers and sellers of goods and services; and employers and employees are discussed. Distance education offering may be available. Typically offered in Fall, Spring & Summer.

BLA 302. Business and Commercial Law. 3 Credits.
A study of the most widely examined commercial law subjects. It is meant to be a partial preparation for the uniform Certified Public Accountant (CPA) examination. The course also provides business students with knowledge of advanced business law topics, including the following: the Uniform Commercial Code; debtor-creditor relationships; business organizational structures; and, other relevant federal laws and regulations. Pre / Co requisites: BLA 302 requires a prerequisite of BLA 201. Distance education offering may be available. Typically offered in Spring & Summer.

BLA 306. Employment Law. 3 Credits.
This course introduces students to the body of statutory and common law that affects employees and employers in the workplace, with a special emphasis on laws that prohibit discrimination, such as Title VII of the Civil Rights Act of 1964, the Americans with Disabilities Act and the Age Discrimination in Employment Act. Other laws examined in this course include laws affecting employee health, safety and welfare as well as statutes designed to protect employees’ rights to engage in whistleblower and union activity. Employment Law is designed to help students examine the interaction of legal considerations in the management process. This class is delivered in an online format, and includes video lectures, readings and discussion boards. Pre / Co requisites: BLA 306 requires a prerequisite of BLA 201. Distance education offering may be available. Typically offered in Fall & Spring.

BLA 307. Intellectual Property and the Online Environment. 3 Credits.
Coverage of the basics of patent, copyright, trademark, trade secrets, salient current issues in intellectual property law, and the challenges to copyright law posed by new technologies. Pre / Co requisites: BLA 307 requires a prerequisite of BLA 201. Distance education offering may be available. Typically offered in Spring.

BLA 308. Entrepreneurial Law. 3 Credits.
In-depth coverage of the legal considerations affecting an entrepreneurial enterprise throughout the life cycle of an organization, including pre-startup phases, launch considerations, growth challenges, and exit options. Pre / Co requisites: BLA 308 requires prerequisites of BLA 201 and ACC 201. Typically offered in Spring.

BLA 309. Labor Law. 3 Credits.
This course examines and analyzes labor-management relationships, particularly with respect to federal laws and regulations, administration of labor contracts, mediation, and arbitration processes. It incorporates all legal aspects of collective bargaining as well as related practices, and strategies of negotiation, unfair labor practices, and the management of organization-union relations. This class is delivered in an online format, and includes video lectures, readings and discussion boards. Pre / Co requisites: BLA 309 requires a prerequisite of BLA 201. Distance education offering may be available. Typically offered in Spring.

BLA 310. Constitutional Law & Business. 3 Credits.
This course is designed to provide students with a more sophisticated understanding of the relationship between government and business. We will examine the sources of constitutional authority for government regulation of business and the constitutional rights afforded business. Students will be encouraged to develop critical thinking and analytical reasoning skills to enhance their decision-making ability. This class is delivered in an online format, and includes video lectures, readings and discussion boards. Pre / Co requisites: BLA 310 requires a prerequisite of BLA 201. Distance education offering may be available. Typically offered in Fall.