

BUA: BUSINESS ANALYTICS

College of Business and Public Management

Courses

BUA 400. Senior Seminar in Business Analytics. 3 Credits.

This business analytics capstone course offers senior majors an extensive overview of the most current trends, contemporary issues, and best practices in the data science field. Students will gain an in-depth understanding of these topics and apply their analytical abilities to work on a capstone project. Upon completion, students will have a comprehensive understanding of business analytics and be prepared to tackle the challenges of the data science industry.

Pre / Co requisites: BUA 400 requires prerequisites of either FIN 385 or ECO 362, and a minimum cumulative GPA of 2.50.

Gen Ed Attribute: Speaking Emphasis, Writing Emphasis.

Distance education offering may be available.

Typically offered in Fall, Spring, Summer, Winter.

BUA 480. Business Analytics Internship. 2-6 Credits.

This business analytics internship course is designed to enhance the student's educational experience by providing substantive work experience in business analytics.

Pre / Co requisites: BUA 480 requires prerequisites of FIN 336 or ECO 361, and a minimum cumulative GPA of 2.50. Business analytics majors only.

Consent: Permission of the Department required to add.

Typically offered in Fall, Spring, Summer, Winter.

Repeatable for Credit.