FINANCE (FIN)

College of Business and Public Management

Courses

FIN 300. International Special Topics in Finance. 3 Credits.
This course provides a comprehensive overview of the Chinese economy and its role in the world economy, including topics such as China’s economic reform, its interaction with the world through trade, investment and financial system, etc. This course will incorporate company visits and exploration of cultural sites in China. Typically offered in Summer. Repeatable for Credit.

FIN 310. Behavioral Finance. 3 Credits.
Over the past several decades, the field of finance has developed a successful paradigm based on the notions that investors and managers were generally rational and the prices of securities were generally “efficient.” In recent years, however, anecdotal evidence as well as theoretical and empirical research has shown this paradigm to be insufficient to describe various features of actual financial markets. In this course we will use psychology and more realistic settings to guide and develop alternative theories of financial market. We will examine how the insights of behavioral finance complement the traditional paradigm and shed light on investors’ trading patterns, the behavior of asset prices, corporate finance, and various Wall Street institutions and practices. Pre / Co requisites: FIN 310 requires prerequisites of ECO 111 or ECO 112, and ECO 251 or MAT 121 and minimum 2.5 CUM GPA. Distance education offering may be available. Typically offered in Fall, Spring & Summer.

FIN 325. Corporate Finance. 3 Credits.
The organization and financing of the modern corporation. Promotion, capitalization, short-term financing, capital budgeting, distribution of earnings, expansion, consolidation, failure, and reorganization. Pre / Co requisites: FIN 325 requires prerequisites of ACC 201 and ECO 111 and ECO 112 and ECO 251 or MAT 121 and MAT 108 or MAT 161. Minimum 2.50 CUM GPA.

FIN 326. Intermediate Financial Management. 3 Credits.
A second course in managerial finance. Emphasis is distributed between theory and practice. Once understood, good theory is common sense, and solving problems reinforces the practical applications. Pre / Co requisites: FIN 326 requires prerequisites of FIN 325 and MAT 143 or MAT 161 and minimum 2.50 CUM GPA. Typically offered in Fall & Spring.

FIN 330. Principles of Insurance. 3 Credits.
The nature and types of risk management and insurance coverage are considered. Conceptual analysis and the impact of financial deregulation on personal and business risk management and insurance are covered. Pre / Co requisites: FIN 330 requires prerequisite of FIN 325 and Minimum 2.50 CUM GPA.

FIN 332. Real Estate Finance. 3 Credits.
This course provides a basic orientation to the financial instruments and institutional structures and policies of real estate finance. Pre / Co requisites: FIN 332 requires prerequisite of FIN 325 and minimum 2.50 CUM GPA.

FIN 333. Fundamentals of Financial Planning. 3 Credits.
The course introduces undergraduate students to different aspects of financial planning and provides them with the tools needed to create a financial plan. This elective course in finance blends current practices, trends, and issues in financial planning. A variety of instructional techniques are used, including short lectures, discussions, teamwork, problem solving, case studies, Excel modeling, short written assignments, videos, and guest speakers from the Greater West Chester area. Following the completion of the course students should be able to decide if they want to pursue a career in financial planning and study for the Certified Financial Planner designation. Pre / Co requisites: FIN 333 requires a prerequisite of FIN 325 and FIN 344 with a C or better. Consent: Permission of the Department required to add. Typically offered in Fall.

FIN 337. Financial Markets and Institutions. 3 Credits.
Covers a variety of domestic and international financial markets and institutions. Analysis is provided for the regulation, operation, and management of these institutions. Written and oral presentations are required. Pre / Co requisites: FIN 337 requires prerequisites of ECO 111 and ECO 112 and FIN 325 Minimum 2.50 CUM GPA. Distance education offering may be available.

FIN 344. Investments. 3 Credits.
Problems and procedures of investment management; types of investment risks; security analysis; investment problems of the individual as well as the corporation. Pre / Co requisites: FIN 344 requires prerequisite of FIN 325 and Minimum 2.50 CUM GPA. Distance education offering may be available.

FIN 350. Investment Analysis and Portfolio Management. 3 Credits.
A second look at investment opportunities. This course assumes a basic understanding of the existence and function of financial assets. Each category of assets is studied from a theoretical perspective. Theories are then applied to the study of trading strategies. Problem solving is emphasized. Pre / Co requisites: FIN 350 requires prerequisite of FIN 344 and Minimum 2.50 CUM GPA.

FIN 351. The Market for Corporate Control. 3 Credits.
The question of who controls an economy’s assets is essential to understanding the success of the economy. The aim of this course is to thoroughly examine the market for corporate control, which includes mergers, acquisitions, LBOs, proxy fights, reorganizations, and anti-takeover protections. We will cover the history of MA markets, review corporate governance practices, and investigate the current theories and empirical evidence on buyouts and acquisitions. The course includes a rigorous treatment of deal valuation and financial modeling. Throughout the course, case studies provide students with access to key concepts and an interactive experience. Pre / Co requisites: FIN 351 requires prerequisite FIN 326 with a grade of C or better.

FIN 360. Financial Analysis Using Excel. 3 Credits.
Teaches students how to use Excel spreadsheets to structure, analyze, and solve financial problems. Students will use Excel to develop financial forecasts, perform break-even analyses, perform sensitivity analyses, and make capital budgeting decisions. Pre / Co requisites: FIN 360 requires a prerequisite of C or better in FIN 325 and minimum 2.50 CUM GPA. Distance education offering may be available. Typically offered in Fall, Spring & Summer.

FIN 372. International Finance. 3 Credits.
Development of financial managerial knowledge and skills to understand the workings of the corporate financial function in a global setting. Pre / Co requisites: FIN 372 requires prerequisite of FIN 325 and Minimum 2.50 CUM GPA. Distance education offering may be available.

FIN 375. Contemporary Financial Issues. 3 Credits.
Students will be required to read, research, and write papers on current issues and developments in finance. Pre / Co requisites: FIN 375 requires prerequisites of FIN 326 and FIN 344 and FIN 337 and Minimum 2.50 CUM GPA. Gen Ed Attribute: Writing Emphasis.

FIN 399. Transfer Elective Upper Level. 1-10 Credits.
Transfer Elective Upper Level. Repeatable for Credit.

FIN 410. Special Topics in Finance. 3 Credits.
This course will provide in-depth coverage of a major current topic in finance. The topic will change each semester. Topics to be covered include capital budgeting, valuation, financial derivatives, and financial modeling. Pre / Co requisites: FIN 410 requires prerequisite of FIN 325 and Minimum 2.50 CUM GPA. Repeatable for Credit.