MANAGEMENT (MGT)

College of Business and Public Management

Courses

MGT 100. Introduction to Business. 3 Credits.
Survey of the structure and function of the American business system. Topics covered include forms of business organization, fundamentals of management, fundamentals of marketing, basic accounting principles and practices, elements of finance, money and banking, business and government, and careers in business. Open to nonbusiness majors.

MGT 200. Principles of Management. 3 Credits.
Introduction to the principles and functions of management. Examines the management process, organizational theory, planning, decision making, motivation, and leadership in supervisory contexts.
Pre / Co requisites: MGT 200 requires prerequisite of ECO 111.
Distance education offering may be available.
Typically offered in Fall, Spring & Summer.

MGT 287. Operations and Supply Chain Management in China. 3 Credits.
The course objectives are to learn the latest approaches to Operations and supply chain management in China. A combination of coursework and company site visit in China will enable students to gain a firsthand understanding of Chinese business practices and culture.

MGT 313. Business and Society. 3 Credits.
An analysis of the social, political, legal, environmental, and ethical problems faced by business firms.
Pre / Co requisites: MGT 313 requires prerequisite of MGT 200 (Majors only) and minimum 2.50 CUM GPA.
Gen Ed Attribute: Writing Emphasis.
Distance education offering may be available.
Typically offered in Fall, Spring & Summer.

MGT 321. Organization Theory and Behavior. 3 Credits.
Study of the theoretical foundations of organization and management. The system of roles and functional relationships. Practical application of the theory through case analysis.
Pre / Co requisites: MGT 321 requires prerequisites of MGT 200 (Majors only) and minimum 2.50 CUM GPA.
Distance education offering may be available.
Typically offered in Fall, Spring & Summer.

MGT 341. Production and Operations Management. 3 Credits.
Methods analysis, work measurement, and wage incentives. Production process and system design. Plant location, layout, sales forecasting, inventory, production, and quality control, to include statistical aspects of tolerances, acceptance sampling, development of control charts, PERT, and cost factors.
Pre / Co requisites: MGT 341 requires prerequisites of ECO 351 and MGT 200 and minimum 2.50 CUM GPA.
Distance education offering may be available.
Typically offered in Fall, Spring & Summer.

MGT 361. Principles of Project Management. 3 Credits.
This course aims to provide students the principles and concepts of project management and essential skills in project management. This course also helps students to prepare PMI (Project Management Institute) certiﬁcations exams, like CAPM Project Management certiﬁcation. Topics include the core knowledge areas of project management: integration, scope, time, cost, quality, human resources, communication, risk procurement. Several basic tools/methods will be studied, such as Work Breakdown Structure, Gantt Chart, PERT/CPM method, and Crashing. This course will explore the challenges facing today’s project managers and will provide a broad understanding of the project management environment focused on multiple aspects of the project. Skill development is accomplished through lectures, discussion, and project.
Pre / Co requisites: MGT 361 requires a prerequisite of MGT 200.
Distance education offering may be available.
Typically offered in Fall, Spring & Summer.

MGT 399. Transfer Elective Upper Level. 1-10 Credits.
Transfer Elective Upper Level. Repeatable for Credit.

MGT 431. Human Resource Management. 3 Credits.
Study of the effective management of an organization’s human resources. Topics include recruitment, selection, compensation, performance appraisal, labor relations, and enforcement of equal employment opportunity laws.
Pre / Co requisites: MGT 431 requires prerequisites of MGT 200 (Majors only) and 2.50 Minimum CUM GPA.
Distance education offering may be available.
Typically offered in Fall, Spring & Summer.

MGT 432. Staffing & Development. 3 Credits.
This course examines all aspects of talent acquisition and management in organizations, including workforce planning, staffing, training, career development and performance management. The importance of building an ethical culture that enhances employee engagement and organizational effectiveness is emphasized.
Pre / Co requisites: MGT 432 requires a prerequisite of MGT 200 or department consent for non-business majors.
Typically offered in Fall.

MGT 433. Compensation Management. 3 Credits.
This course examines the development and implementation of compensation systems in organizations. Topics covered include compensation philosophies; economic and social factors affecting compensation plans; pay surveys; pay equity; and specific types of financial and non-financial compensation and benefits.
Pre / Co requisites: MGT 433 requires a prerequisite of MGT 200 (Majors only) and minimum 2.50 CUM GPA.
Typically offered in Fall.

MGT 441. Introduction to Management Science. 3 Credits.
Business problems in production, inventory, finance, marketing, and transportation translated into application of scientific methods, techniques, and tools to provide those in control of the system with optimum solutions.
Pre / Co requisites: MGT 441 requires prerequisite of MGT 341 (Majors only) and minimum 2.50 CUM GPA.
Typically offered in Fall & Spring.

MGT 451. Systems Management. 3 Credits.
Application of systems theory and principles to the operation of contemporary organizations with emphasis on nonquantitative methods of analysis.
Pre / Co requisites: MGT 451 requires prerequisite of MGT 321 and minimum 2.50 CUM GPA.

MGT 471. Entrepreneurship. 3 Credits.
Organization of a business venture with emphasis on risk, requirements, roles, and rewards. Students develop a simulated venture, with oral and written report.
Pre / Co requisites: MGT 471 requires prerequisites of ACC 201 and ACC 202 and FIN 325 and MGT 200 and MKT 250 and minimum 2.50 CUM GPA.
Typically offered in Fall & Spring.

MGT 472. Entrepreneurship: Feasibility and Launch. 3 Credits.
The focus of this course is testing the feasibility and writing a business plan for a new business launch. Students will learn about industry analysis, market research, funding, financial statement projections, management team and personnel, and marketing strategy. Students will test the feasibility of business ideas, select a feasible idea, develop a business plan and present it.
Pre / Co requisites: MGT 472 requires a prerequisite of MGT 471.
Typically offered in Fall & Spring.

MGT 483. Management Internship. 3 Credits.
The management internship is designed to enhance the student’s educational experience by providing a substantive work experience in the business world.
Pre / Co requisites: Minimum 2.50 CUM GPA.
Consent: Permission of the Department required to add. Repeatable for Credit.

MGT 486. Management Internship. 6 Credits.
The management internship is designed to enhance the student’s educational experience by providing a substantive work experience in the business world.
Pre / Co requisites: Minimum 2.50 CUM GPA.
Consent: Permission of the Department required to add. Repeatable for Credit.
MGT 487. Special Topics in Management. 3 Credits.
This course deals with current concepts in management not covered by existing courses. The
course content is determined at the beginning of each semester.
Pre / Co requisites: MGT 487 requires prerequisites of MGT 200 and minimum 2.50 CUM GPA.
Typically offered in Fall & Spring.
Repeatable for Credit.

MGT 488. Independent Studies in Management. 1-3 Credits.
Special research projects, reports, and readings in management.
Pre / Co requisites: Minimum 2.50 CUM GPA.
Repeatable for Credit.

MGT 498. Seminar in Management. 3 Credits.
Students are engaged in reading and research on current developments in management.
Research project is required to help expand and deepen the horizons of the participants.
Pre / Co requisites: MGT 498 requires a minimum 2.50 CUM GPA and a minimum of 90 credits
completed.
Gen Ed Attribute: Writing Emphasis.
Typically offered in Fall, Spring & Summer.

MGT 499. Business Policy and Strategy. 3 Credits.
This School of Business capstone course requires all business majors to integrate and apply
multidisciplinary knowledge and skills in actively formulating improved business strategies
and plans. Case method predominates, and written reports are required.
Pre / Co requisites: MGT 499 requires prerequisites of BLA 201, FIN 325, MGT 200, and MKT 250
and a minimum 2.50 cumulative GPA.
Gen Ed Attribute: Writing Emphasis.
Distance education offering may be available.
Typically offered in Fall & Spring.