

MBA MASTER OF BUSINESS ADMINISTRATION

College of Business and Public Management

Curriculum

Core-Level Courses

MBA 601	Strategic Cost Management	3
MBA 602	Financial Analysis and Valuation	3
MBA 603	Global Operations and Supply Chain Management	3
MBA 604	Components of Effective Leadership	3
MBA 605	Business, Society & Environment	3
MBA 606	Innovation and Marketing Strategy	3
MBA 699	Strategic Management and Planning	3

Elective Course

Select 9 credits from the following:		9
MBA 610	Law and Ethics in the Business Environment	
MBA 611	Entrepreneurship and New Venture Creation	
MBA 612	Entrepreneurship Strategy	
MBA 613	Globalization and Management	
MBA 614	International Trade & Finance	
MBA 615	The Economics of Healthcare and Analytics	
MBA 616	Applications of Project Management	
MBA 617	Business Information Systems	
MBA 618	Project Quality Management	
MBA 619	Business Analytics	
MBA 620	Business Forecasting	
MBA 621		

Total Minimum Credits Required 30

Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Progress Report (DPR) via my WCU and consult their Graduate Coordinator. For more information, visit wcupa.edu/DegreeProgressReport.