B.F.A. IN ART - GRAPHIC + INTERACTIVE DESIGN SPECIALIZATION

Curriculum

Code	Title	Credits
GENERAL EDUCATION REQUIREMENTS (https://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
Academic Foundations		
First Year Experience requirement		4
English Composition requirement		6-7
Mathematics requirement		3-4
Interdisciplinary requirement		3
Diverse Communities requirement		3
Ethics requirement		3
Distributed Disciplinary Foundations		
Science requirement		6-8
Behavioral and Social Science requirement		6
Humanities requirement		6
Arts requirement		3
ADDITIONAL BACCALAUREATE REQUIREMENTS (https://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
University Requirements		
Writing Emphasis requirement		9
Speaking Emphasis requirement		9
Degree Requirements		
Capstone requirement		1-15
MAJOR REQUIREMENTS		
Foundation Requirements		
ART 106	Drawing I	3
ART 111	2D Design	3
ART 112	Color Theory	3
ART 113	Digital Media	3
ART 206	Drawing II	3
ART 216	Painting I	3
ART 120	3D Design	3
ARH 103	Art History I: Paleolithic-Middle Ages	3
ARH 104	Art History II: Renaissance through Modern Day	3
Art History Electives		
Select one Art History elective at the 200-level or above.		3
Specialization Requirements		
ARH 300	History of Graphic Design	3
ART 210	Typography I	3
ART 211	Graphic Design I	3
ART 212	Graphic Design II	3
ART 213	Typography II	3
ART 310	Graphic Design III	3
ART 311	Graphic Design IV	3
ART 312	Visual Branding	3
ART 313	Interaction Design I	3
ART 314	Interaction Design II	3

ART 400	Special Topics: Design for the Social Good	3
ART 413	Interaction Design III	3
ART 499	Portfolio	3
Capstone Requirement		
ART 415	Senior Thesis Project [1]	3
Total Minimum Credits Required		**120**

[1] These courses fulfill the Capstone requirement.

Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Audit via RamPortal regularly. For more information, visit the Degree Audit FAQ webpage (https://www.wcupa.edu/academicEnterpriseSystems/student-system-modernization/degree-audit-faqs.aspx).

The following is a sample suggested course sequence for this program; course offerings and availability are not guaranteed. Students should consult their academic advisor with any questions.

Course	Title	Credits
Year One		
Semester One		
ART 106	Drawing I	3
ART 111	2D Design	3
ARH 103	Art History I: Paleolithic-Middle Ages	3
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
	Credits	16
Semester Two		
ART 112	Color Theory	3
ART 206	Drawing II	3
ART 113	Digital Media	3
WRT 200 or WRT 204 or WRT 205 or WRT 206 or WRT 208 or WRT 220	Critical Writing and Research or Critical Writing: Approaches to Popular Culture or Critical Writing: Investigating Experience or Critical Writing: Multidisciplinary Imagination or Critical Writing: Entering Public Sphere or Critical Writing: Special Topics	3
ARH 104	Art History II: Renaissance through Modern Day	3
	Credits	15
Year Two		
Semester Three		
ART 210	Typography I	3
ART 211	Graphic Design I	3
ART 216	Painting I	3
MAT 103	Introduction to Mathematics	3
General Education Elective		3
	Credits	15
Semester Four		
ART 212	Graphic Design II	3
ART 213	Typography II	3
ART 120	3D Design	3
General Education Elective		3

General Education Elective		3
	Credits	**15**
Year Three		
Semester Five		
ART 310	Graphic Design III	3
ART 313	Interaction Design I	3
ART 312	Visual Branding	3
General Education Elective		3
General Education Elective		3
	Credits	**15**
Semester Six		
ART 311	Graphic Design IV	3
ART 314	Interaction Design II	3
ARH 300	History of Graphic Design	3
General Education Elective		3
General Education Elective		3
	Credits	**15**
Year Four		
Semester Seven		
ART 400	Special Topics: Design for the Social Good	3
ART 413	Interaction Design III	3
ARH Elective		3
General Education Elective		3
General Education Elective		3
	Credits	**15**
Semester Eight		
ART 415	Senior Thesis Project	3
ART 499	Portfolio	3
General Education Elective		3
General Education Elective		3
General Education Elective		3
	Credits	**15**
	Total Credits	**121**

Recommended ART electives: ART 228, ART 315, and ART 450
Students must maintain a minimum grade of C in all ART and ARH courses.