

# B.A. IN COMMUNICATION STUDIES

## Curriculum

Code	Title	Credits
<b>GENERAL EDUCATION REQUIREMENTS</b> ( <a href="https://catalog.wcupa.edu/undergraduate/general-education-requirements/">https://catalog.wcupa.edu/undergraduate/general-education-requirements/</a> )		
<b>Academic Foundations</b>		
	First Year Experience requirement	4
	English Composition requirement <sup>1</sup>	6-7
	Mathematics requirement	3-4
	Interdisciplinary requirement	3
	Diverse Communities requirement	3
	Ethics requirement	3
<b>Distributed Disciplinary Foundations</b>		
	Science requirement	6-8
	Behavioral & Social Science requirement	6
	Humanities requirement	6
	Arts requirement	3
<b>ADDITIONAL BACCALAUREATE REQUIREMENTS</b> ( <a href="https://catalog.wcupa.edu/undergraduate/general-education-requirements/">https://catalog.wcupa.edu/undergraduate/general-education-requirements/</a> )		
<b>University Requirements</b>		
	Writing Emphasis requirement	9
	Speaking Emphasis requirement	9
<b>Degree Requirements</b>		
	Language/Culture requirement	0-15
	Demonstrating language proficiency through the intermediate level (202) or demonstrating language proficiency through the elementary II (102) level of a language and further acquiring a cultural foundation.	
	Capstone requirement	1-15
<b>MAJOR REQUIREMENTS</b>		
<b>Required Courses</b> <sup>2,3</sup>		
COM 206	Argumentation	
COM 209	Principles & Practice of Public Speaking I <sup>4</sup>	3
COM 211	Communication Literacy & Inquiry	3
COM 213	Public Communication	
COM 214	Relational Communication	
COM 215	Organizational Communication	
COM 309	Principles & Practice of Public Speaking II	3
Two of the required lower-division courses COM 211 and COM 209 (or HON 211) are prerequisites for all upper division communication study courses. In addition, COM 213 is a prerequisite for all courses in Public Communication; COM 214 is a prerequisite for all courses in Relational Communication, and COM 215 is a prerequisite for all courses in Professional Communication.		
<b>Upper-Division Courses</b>		

Students will work with their advisors to select five appropriate courses at the 300 and/or 400 level from the listing of department courses. Students can choose to take upper-division courses in one of the following three areas of specialization: Public Communication, Relational Communication, and Organizational Communication. COM 400 may not be used to satisfy the upper-division course requirements. Graduate courses taken through the Accelerated B.A. to M.A. program in Communication Studies (see below) satisfy upper-division course requirements.

<b>Applied Area</b>		
	Elective courses selected in consultation with advisor to meet career objectives (can include a selected minor or credits toward Accelerated B.A. to M.A. in Communication Studies)	21-24
<b>Capstone Requirement</b>		
COM 490	Capstone in Communication Studies <sup>5</sup>	3
<b>Total Minimum Credits Required</b>		<b>120</b>

- <sup>1</sup> To encourage B.A. in Communication Studies majors to develop communication competence that extends beyond oral communication, a grade of C or better is required in WRT 120 and the 200-level composition course.
- <sup>2</sup> A grade of C or better must be earned in a COM or SPK course in order for it to meet a department requirement. Also, a 2.50 average or better must be earned in the aggregate of lower- and upper-division courses before graduation will be recommended.
- <sup>3</sup> Students who exhaust their course repeat options and have not earned a grade of C or better in all the prerequisite communication courses will be advised that they will not be able to complete the requirements for a B.A. in Communication Studies. The department chair will offer an exit interview and help them to identify available alternatives.
- <sup>4</sup> Honors College majors and minors may substitute HON 211.
- <sup>5</sup> This course fulfills the Capstone requirement. Students will complete COM 490 after completing the core major requirements: COM 206, COM 209, COM 211, COM 213, COM 214, COM 215, and COM 309.

## Accelerated B.A. in Communication Studies to M.A. in Communication Studies Program

Any Communication Studies major with a 3.0 cumulative GPA or higher, who has completed at least 84 credits, may substitute up to 12 credits of graduate coursework in Communication Studies to satisfy upper-division course requirements or the applied area electives for the B.A. in Communication Studies. Those credits will also apply toward the M.A. program in Communication Studies.

Code	Title	Credits
<b>Elective Courses</b>		
Select from the following:		12
COM 500	Communication And Leadership	
COM 501	Theoretic Perspectives On Human Communication	
COM 502	Communication Research Methods	
COM 505	Rhetoric And Leadership	
COM 508	Special Topics Seminar	
COM 509	Communication & Conflict Resolution	
COM 510	Culture, Media And Representation	
COM 511	Understanding Close Relationships	
COM 520	Political Communication	

COM 530	Advances In Nonverbal Communication
COM 535	Communication Competence
COM 550	Listening: Verbal & Nonverbal Perception
COM 551	Public Relations Research And Writing
COM 570	Conc Foundations Comm Train & Devel
COM 575	Seminar On Speech Pedagogy

## Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Audit via RamPortal regularly. For more information, visit the Degree Audit FAQ webpage (<https://www.wcupa.edu/academicEnterpriseSystems/student-system-modernization/degree-audit-faqs.aspx>).

The following is a sample suggested course sequence for this program; course offerings and availability are not guaranteed. Students should consult their academic advisor with any questions.

Course	Title	Credits
<b>Year One</b>		
<b>Semester One</b>		
COM 209	Principles & Practice of Public Speaking I	3
COM 211	Communication Literacy & Inquiry	3
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
Foreign Language 101		3
<b>Credits</b>		<b>16</b>
<b>Semester Two</b>		
COM 206	Argumentation	3
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
MAT 103	Introduction to Mathematics	3
or above		
WRT 2XX	200-Level WRT Course	3
Foreign Language 102		3
<b>Credits</b>		<b>15</b>
<b>Year Two</b>		
<b>Semester Three</b>		
COM 309	Principles & Practice of Public Speaking II	3
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
Language 201 or Culture Cluster I		3
Gen Ed Course		3
Gen Ed Course		3
<b>Credits</b>		<b>15</b>

<b>Semester Four</b>		
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
Foreign Language 202 or Culture Cluster II		3
Gen Ed Course		3
Gen Ed Course		3
Gen Ed Course		3
<b>Credits</b>		<b>15</b>

<b>Year Three</b>		
<b>Semester Five</b>		
COM 3XX	COM Upper-Division Elective	3
COM 3XX	COM Upper-Division Elective	3
Select one of the following:		3
Culture Cluster III (if applicable)		
Gen Ed Course		3
Gen Ed Course		3
<b>Credits</b>		<b>15</b>

<b>Semester Six</b>		
COM 3XX	COM Upper-Division Elective	3
COM 3XX	COM Upper-Division Elective	3
Gen Ed Course		3
Gen Ed Course		3
Free Elective (may include potential minor courses, COM 400, or other courses selected to support the student's self-growth and professional development)		3
<b>Credits</b>		<b>15</b>

<b>Year Four</b>		
<b>Semester Seven</b>		
COM 3XX	COM Upper-Division Elective	3
Gen Ed Course		3
Gen Ed Course		3
Free Elective		3
Free Elective		3
<b>Credits</b>		<b>15</b>

<b>Semester Eight</b>		
COM 490	Capstone in Communication Studies	3
Gen Ed Course		3
Gen Ed Course		3
Free Elective		3
Free Elective		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>121</b>