B.S. IN BUSINESS MANAGEMENT

College of Business and Public Management

Curriculum

General Education Requirements (http://catalog.wcupa.edu/undergraduate/general-education-requirements)

English Composition requirements
Mathematics requirement
Select one of the following:
MAT 115 Algebra, Functions, and Trigonometry
MAT 113 Algebra and Functions
MAT 143 Brief Calculus
MAT 131 Precalculus
MAT 161 Calculus I
Public Speaking requirement
Select one of the following:
SPK 208 Public Speaking
or SPK 230 Business and Professional Speech Communication
Science requirements
Behavioral & Social Science requirements
Select one of the following:
PHI 101 Introduction to Philosophy
PHI 150 Critical Thinking and Problem Solving
PHI 180 Introduction to Ethics
Arts requirement
Diverse Communities requirement
Interdisciplinary requirement
Student Electives
Writing Emphasis requirements

Major Requirements
ACC 201 Financial Accounting
ACC 202 Managerial Accounting
BLA 201 Legal Environment of Business
ECO 112 Principles of Economics (Macro)
ECO 251 Business Analytics I
ECO 351 Business Analytics II
FIN 325 Corporate Finance
MGT 200 Principles of Management
MGT 313 Business and Society
MGT 341 Production and Operations Management
MGT 499 Business Policy and Strategy
INB 300 Introduction to International Business
MKT 250 Principles of Marketing
MGT 321 Organization Theory and Behavior
MGT 431 Human Resource Management
MGT 498 Seminar in Management
MIS 300 Introduction to Management Information Systems

Related/Cognate Requirements
ENG 368 Business and Organizational Writing
MAT 143 Brief Calculus (If either of these MAT courses is completed with a grade of C or better to fulfill general requirements, then a free elective may be substituted.)
or MAT 161 Calculus I

Business Electives
300-level or above courses in ACC, BLA, ECO, FIN, INB, MGT, MIS, MKT, GEO 325 or GEO 425

Student Electives
Select 6 semester hours

Total Minimum Credits Required
120

A minimum grade of C must be attained in these courses.

Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Progress Report (DPR) via myWCU regularly. For more information, visit wcupa.edu/DegreeProgressReport.