UNDERGRADUATE ADMISSIONS

University Admissions

University Admissions recruits, admits, and enrolls a diverse undergraduate student population regionally, nationally, and internationally. University Admissions is committed to educating students on how to achieve access to higher education.

We are committed to:

- Keeping the best interests of students in mind in all that we do and treating students, their influencers, and other external audiences with honesty and integrity
- Accurately representing the University's application and enrollment processes
- Recruiting diverse and academically eligible students through effective and innovative recruitment and marketing strategies
- Seeking to achieve annual enrollment goals while also keeping the individual student as our focus
- Promoting West Chester University and the benefits of the Ram experience
- Ensuring high operational efficiencies and effectiveness through continuous review and assessment

Our Guiding Principles:

- · Fostering student success and collaboration
- Building team success
- · Promoting values of equity, inclusion, and civility
- Providing quality service
- · Utilizing data and trends to make well-informed decisions