

ECH: CHINESE LITERATURE AND CULTURE

College of Arts and Humanities

Courses

ECH 199. Chinese Culture Cluster Transfer Credits. 3 Credits.

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Typically offered in Fall & Spring.

ECH 304. Contemporary Chinese Cinema and Society. 3 Credits.

This course provides an introduction to contemporary Chinese cinema and society, with focus on 1978 to the present in terms of cinema language, style, movement, institutional transformation, censorship, youth culture, and social concerns as well as the government's policy on language and its effect on language used in cinema. Also studied are how the various forces, such as politics, economy, and globalization shape present Chinese cinema and society. Hollywood and European art cinema will also be discussed because of their interaction with Chinese cinema.

ECH 380. Chinese Business Culture. 3 Credits.

A study of how traditional and modern Chinese culture and thought affect business operations and behaviors in China.

Gen Ed Attribute: Foreign Language Culture Cluster.