

# PLN: PLANNING

## Courses

### **PLN 201. Real Estate Fundamentals. 3 Credits.**

This course introduces students to foundational real estate concepts to support the practice of real estate in Pennsylvania. Student will learn about the language, principles, and laws that govern the business of real estate. Emphasis is on the underlying concepts of land and property, legal rights related to real estate, and the laws and procedures that govern the conveyance of these rights. This is one of the two courses required to sit for the Pennsylvania Real Estate Salesperson License Examination.

### **PLN 202. Real Estate Practice. 3 Credits.**

This course provides students with an overview of real estate practice in Pennsylvania, including the various facets of the real estate business and the techniques, procedures, and ethics involved in real estate transactions. The course will prepare real estate professionals to following proper procedures and behave ethically to protect the interests of consumers in the provision of services. This is one of the two courses required to sit for the Pennsylvania Real Estate Salesperson License Examination.

### **PLN 214. Introduction to Planning. 3 Credits.**

This course introduces the principles, methods, and practices of contemporary urban and regional planning. It covers a range of topics related to planning and introduces several analytical procedures used by most professional planners. No previous coursework in planning or geography is required for this course.

Gen Ed Attribute: Behavioral & Social Science, Speaking Emphasis, Sustainability Pathway  
Distance education offering may be available.

### **PLN 301. Planning History, Theory, and Ethics. 3 Credits.**

Planning theory is crucial to understanding how planners make decisions. Making ethical decisions is a critical component in the everyday life of an urban planner. This course takes an in-depth look at various planning theories including comprehensive, incremental, mixed scanning, advocacy, equity, and radical approaches to planning while adhering to the American Institute of Certified Planners (AICP) code of ethics and conduct. Students examine the history and evolution of planning; planning within a democracy; how planning influences society; new directions within the field, including sustainability; and finally the relationship between planning theory, practice, and ethical decision making. As a result, it will enable students to critically understand the purpose and contribution of planning within society as well as the role of the planner, including the issues of planning ethics, professional standards and conduct, and principles of the AICP Code of Ethics.

Gen Ed Attribute: Ethics Requirement, Writing Emphasis (select both)

### **PLN 302. Community Engagement Techniques. 3 Credits.**

This course focuses on qualitative methods and citizen engagement techniques for planning practice. Discussion centers on citizen participation, social justice, governance and working with under-represented populations. The course includes how to conduct a community survey, structure a public meeting, conduct a focus group, and other methods planners use to bring meaningful citizen participation into community decision-making.

### **PLN 316. Planning for Resilient Communities and Natural Disasters. 3 Credits.**

This course will focus on urban planning practices that help mitigate the impacts of various disasters to make resilient cities. It will provide students with the capacity to develop planning and public service skills to understand, diagnose and address causes, consequences, and mitigation and adaptation measures for a wide variety of emergencies and disasters. The course is both international and place-based in scope, with an emphasis on identifying best practices to help local communities survive the impact of major disasters.

Equivalent courses: GEO 316

### **PLN 318. Economic Development Planning. 3 Credits.**

This course is concerned with the spatial patterns of economic activities, including production, consumption, and settlement. It provides an understanding of their location and the processes of change. The course is both international and place-based in scope, with an emphasis on economic concepts and the global economy, and the local impacts of global economic forces, as well as the role that the local public sector plays in generating economic development (jobs, employment, and tax base). The class is geared both to students interested in exploring the role of the public sector in facilitating private sector investment and those interested in preparing themselves for a career position in planning, economic development, real estate, or public policy in general.

Distance education offering may be available.

### **PLN 320. Land Use Planning. 3 Credits.**

An inquiry into the development of comprehensive land use studies by governmental and private agencies, emphasizing the development of skills in problem identification and resolution.

PLN 320 Prerequisite: Successful completion of PLN 214 with a minimum grade of D-.

### **PLN 322. Land Development Controls. 3 Credits.**

An insight into the "why" and "how" of land development, emphasizing the role of local government in zoning, subdivision regulation, and other land regulations.

PLN 322 Prerequisite: Successful completion of PLN 214 with a minimum grade of D-.

Gen Ed Attribute: Speaking Emphasis

### **PLN 324. Real Estate Development Fundamentals. 3 Credits.**

This course will provide an introduction to the fundamental concepts and techniques related to the real estate development process. The course will examine the broader economic, social, and environmental context in which real estate development is situated as well as how various professions interact in the real estate development planning process.

### **PLN 326. Quantitative Analysis in Geography and Planning. 3 Credits.**

Applications of basic statistical techniques to problems of spatial significance, emphasizing the adaptation of technique to problem, and the understanding and interpretation of specific analytical methods as applied to real-world situations.

Equivalent courses: GEO 326

### **PLN 331. Transportation Planning. 3 Credits.**

Transportation planning is a key component of our communities and regions. This course addresses the various components of the transportation system of an urban area and the planning processes to provide transportation facilities as integral elements of the urban community. The primary geographical focus is the metropolitan area. The student will consider the various modes of the transportation system: automobile, rail, mass transit, air, water, bikeways and pedestrian components. Each mode is addressed in terms of systems elements: governance, financing, the planning process, environmental aspects and sustainability. The course is appropriate for the student new to community planning as well as the student who has focused interested in transportation planning and considerations it encompasses. The course serves as a base of career building in community planning; transportation planning; or serving as a base of knowledge for the informed citizen and user of the transportation system in a sustainable manner.

Equivalent courses: GEO 331

### **PLN 336. Environmental Planning. 3 Credits.**

Introduction to the concepts and tools of environmental planning, which include landscape form and function in planning. Applications to local and regional issues are stressed.

Equivalent courses: GEO 336

### **PLN 354. Housing and Planning in America. 3 Credits.**

This course provides an overview of the physical, social, economic, and political forces that shape current housing conditions of the United States. The course introduces key concepts and institutions that influence the production, distribution, and maintenance of housing in the U.S. and other select countries. The Philadelphia metropolitan area is emphasized as a case study for understanding the implications of present and future housing plans, geography, and policies in the U.S.

Distance education offering may be available.

Equivalent courses: GEO 354

### **PLN 403. Planning Design (Studio A). 3 Credits.**

Selected experiences designed to assist the student (either as an individual or as a member of a group) in developing proficiency in information-providing techniques.

PLN 403 Prerequisite: Successful completion of PLN 214 with a minimum grade of D-.

Equivalent courses: GEO 403

### **PLN 405. Planning Design (Studio B). 3 Credits.**

Selected experiences designed to assist the student (either as an individual or as a member of a group) in developing proficiency in site planning and urban design techniques.

PLN 405 Prerequisite: Successful completion of PLN 214 with a minimum grade of D-.