

CERTIFICATE IN PUBLISHING

Code	Title	Credits
Foundation		
ENG 503	Manuscript, Print, and Digital Cultures	3
Business Requirement		
Choose one of the following:		3
MBA 604	Components of Effective Leadership	
MBA 606	Innovation and Marketing Strategy	
MBA 610	Law and Ethics in the Business Environment	
MBA 611	Entrepreneurship and New Venture Creation	
Production/Design Requirement		
ART 315	Letterpress	3
Editing/English Requirement		
Choose one of the following:		3
ENG 504	Methods & Materials of Publishing	
ENG 515	Technical, Scientific, and Medical Editing	
ENG 615	Special Topics	
Elective		
Choose another course from either the Business or Editing/English options above.		3
Internship/Capstone Requirement		
ENG 516	Publishing and Media Internship	3
Total Minimum Credits Required		18