

B.F.A. IN GRAPHIC AND INTERACTIVE DESIGN

College of Arts and Humanities

Curriculum

Code	Title	Credits
General Education Requirements (http://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
First-Year Experience		4
Academic Foundations		
English Composition requirement		6
Mathematics requirement		3
Interdisciplinary requirement		3
Diverse Communities requirement		3
Distributive Requirements		
Science requirement		6
Behavioral and Social Science requirement		6
Humanities requirement		6
Arts requirement		3
Additional Baccalaureate Requirements		
Writing Emphasis requirement		9
Speaking Emphasis requirement		9
Ethics requirement		3
Foundation Requirements		
ART 106	Drawing I	3
ART 111	2D Design	3
ART 112	Color Theory	3
ART 113	Digital Media	3
ART 206	Drawing II	3
ART 216	Painting I	3
ART 120	3D Design	3
ARH 103	Art History I: Paleolithic-Middle Ages	3
ARH 104	Art History II: Renaissance through Modern Day	3
Art History Electives		3
Select one Art History elective at the 200-level or above.		
Major Requirements		
ARH 300	History of Graphic Design	3
ART 210	Typography I	3
ART 211	Graphic Design I	3
ART 212	Graphic Design II	3
ART 213	Typography II	3
ART 310	Graphic Design III	3
ART 311	Graphic Design IV	3
ART 312	Visual Branding	3
ART 313	Interaction Design I	3
ART 314	Interaction Design II	3
ART 400	Special Topics: Design for the Social Good	3
ART 413	Interaction Design III	3
Capstone Requirement		
ART 415	Senior Thesis Project ¹	3
ART 499	Portfolio ¹	3
Total Minimum Credits Required		120

¹ These courses fulfill the general education Capstone requirement.

Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Progress Report (DPR) via myWCU regularly. For more information, visit wcupa.edu/DegreeProgressReport (<http://wcupa.edu/degreeprogressreport/>).

The following is a sample suggested course sequence for this program; course offerings and availability are not guaranteed. Students should consult their academic advisor with any questions.

Course	Title	Credits
Year One		
Semester One		
ART 106	Drawing I	3
ART 111	2D Design	3
ARH 103	Art History I: Paleolithic-Middle Ages	3
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
Credits		16
Semester Two		
ART 112	Color Theory	3
ART 206	Drawing II	3
ART 113	Digital Media	3
WRT 200	Critical Writing and Research	3
or	or Critical Writing: Approaches to Pop Culture	
WRT 204		
or	or Critical Writing: Investigating Experience	
WRT 205		
or	or Critical Writing: Multidisciplinary Imagination	
WRT 206		
or	or Critical Writing: Entering Public Sphere	
WRT 208		
or	or Critical Writing: Special Topics	
WRT 220		
ARH 104	Art History II: Renaissance through Modern Day	3
Credits		15
Year Two		
Semester Three		
ART 210	Typography I	3
ART 211	Graphic Design I	3
ART 216	Painting I	3
MAT 103	Introduction to Mathematics	3
General Education Elective		3
Credits		15
Semester Four		
ART 212	Graphic Design II	3
ART 213	Typography II	3
ART 120	3D Design	3
General Education Elective		3
General Education Elective		3
Credits		15
Year Three		
Semester Five		
ART 310	Graphic Design III	3
ART 313	Interaction Design I	3
ART 312	Visual Branding	3
General Education Elective		3
General Education Elective		3
Credits		15

Semester Six		
ART 311	Graphic Design IV	3
ART 314	Interaction Design II	3
ARH 300	History of Graphic Design	3
	General Education Elective	3
	General Education Elective	3
Credits		15
Year Four		
Semester Seven		
ART 400	Special Topics: Design for the Social Good	3
ART 413	Interaction Design III	3
	ARH Elective	3
	General Education Elective	3
	General Education Elective	3
Credits		15
Semester Eight		
ART 415	Senior Thesis Project	3
ART 499	Portfolio	3
	General Education Elective	3
	General Education Elective	3
	General Education Elective	3
Credits		15
Total Credits		121

Recommended ART electives: ART 228, ART 315, and ART 450
 Students must maintain a minimum grade of C in all ART and ARH courses.