

# B.A. IN COMMUNICATION STUDIES

College of Arts and Humanities

## Curriculum

Code	Title	Credits
<b>GENERAL EDUCATION REQUIREMENTS</b> ( <a href="http://catalog.wcupa.edu/undergraduate/general-education-requirements/">http://catalog.wcupa.edu/undergraduate/general-education-requirements/</a> )		
<b>Academic Foundations</b>		
	First Year Experience requirement	4
	English Composition requirement <sup>1</sup>	6-7
	Mathematics requirement	3-4
	Interdisciplinary requirement	3
	Diverse Communities requirement	3
	Ethics requirement	3
<b>Distributed Disciplinary Foundations</b>		
	Science requirement	6-8
	Behavioral & Social Science requirement	6
	Humanities requirement	6
	Arts requirement	3
<b>ADDITIONAL BACCALAUREATE REQUIREMENTS</b> ( <a href="http://catalog.wcupa.edu/undergraduate/general-education-requirements/">http://catalog.wcupa.edu/undergraduate/general-education-requirements/</a> )		
<b>University Requirements</b>		
	Writing Emphasis requirement	9
	Speaking Emphasis requirement	9
<b>Degree Requirements</b>		
	Language/Culture requirement <sup>2</sup>	0-15
	Demonstrating language proficiency through the intermediate level (202) or demonstrating language proficiency through the elementary II (102) level of a language and further acquiring a cultural foundation.	
	Capstone requirement	1-15
<b>MAJOR REQUIREMENTS</b>		
<b>Required Courses</b> <sup>3,4</sup>		
COM 206	Argumentation	3
COM 209	Principles & Practice of Public Speaking I <sup>5</sup>	3
COM 211	Communication Literacy & Inquiry <sup>6</sup>	3
COM 213	Public Communication	3
COM 214	Relational Communication	3
COM 215	Organizational Communication	3
COM 309	Principles & Practice of Public Speaking II	3

Two of the required lower-division courses COM 211 (or HON 313) and COM 209 (or HON 211) are prerequisites for all upper division communication study courses. In addition, COM 213 is a prerequisite for all courses in Public Communication; COM 214 is a prerequisite for all courses in Relational Communication, and COM 215 is a prerequisite for all courses in Professional Communication.

### Upper-Division Courses

Students will work with their advisors to select five appropriate courses at the 300 and/or 400 level from the listing of department courses. Students can choose to take upper-division courses in one of the following three areas of specialization: Public Communication, Relational Communication, and Organizational Communication. COM 400 may not be used to satisfy the upper-division course requirements. Graduate courses taken through the Accelerated B.A. to M.A. program in Communication Studies (see below) satisfy upper-division course requirements.

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### Applied Area

Elective courses selected in consultation with advisor to meet career objectives (can include a selected minor or credits toward Accelerated B.A. to M.A. in Communication Studies) 21-24

### Capstone Requirement

COM 490 Capstone in Communication Studies <sup>7</sup> 3

**Total Minimum Credits Required** 120

- <sup>1</sup> To encourage B.A. in Communication Studies majors to develop communication competence that extends beyond oral communication, a grade of C or better is required in WRT 120 and the 200-level composition course.
- <sup>2</sup> A grade of C- or better is required in the 202-level course in another language. If a major employs the culture cluster option to fulfill their language requirement, a C- or better is required in the 102-level of the language course and in each of the culture cluster courses.
- <sup>3</sup> A grade of C or better must be earned in a COM or SPK course in order for it to meet a department requirement. Also, a 2.50 average or better must be earned in the aggregate of lower- and upper-division courses before graduation will be recommended.
- <sup>4</sup> Students who exhaust their course repeat options and have not earned a grade of C or better in all the prerequisite communication courses will be advised that they will not be able to complete the requirements for a B.A. in Communication Studies. The department chair will offer an exit interview and help them to identify available alternatives.
- <sup>5</sup> Honors College majors and minors may substitute HON 211.
- <sup>6</sup> Honors College majors and minors may substitute HON 313.
- <sup>7</sup> This course fulfills the Capstone requirement. Students will complete COM 490 after completing the core major requirements: COM 206, COM 209, COM 211, COM 213, COM 214, COM 215, and COM 309.

## Accelerated B.A. in Communication Studies to M.A. in Communication Studies Program

Any Communication Studies major with a 3.0 cumulative GPA or higher, who has completed at least 84 credits, may substitute up to 12 credits of graduate coursework in Communication Studies to satisfy upper-division course requirements or the applied area electives for the B.A. in Communication Studies. Those credits will also apply toward the M.A. program in Communication Studies.

Code	Title	Credits
<b>Elective Courses</b>		
Select from the following:		12
COM 500	Communication And Leadership	
COM 501	Theoretic Perspectives On Human Communication	
COM 502	Communication Research Methods	
COM 505	Rhetoric And Leadership	
COM 508	Special Topics Seminar	
COM 509	Communication & Conflict Resolution	

COM 510	Culture, Media And Representation
COM 511	Understanding Close Relationships
COM 520	Political Communication
COM 530	Advances In Nonverbal Communication
COM 535	Communication Competence
COM 550	Listening: Verbal & Nonverbal Perception
COM 551	Public Relations Research And Writing
COM 570	Conc Foundations Comm Train & Devel
COM 575	Seminar On Speech Pedagogy

## Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Progress Report (DPR) via myWCU regularly. For more information, visit [wcupa.edu/DegreeProgressReport](http://wcupa.edu/DegreeProgressReport) (<http://wcupa.edu/degreeprogressreport/>).

The following is a sample suggested course sequence for this program; course offerings and availability are not guaranteed. Students should consult their academic advisor with any questions.

### B.A. in Communication Studies

Course	Title	Credits
<b>Year One</b>		
<b>Semester One</b>		
COM 209	Principles & Practice of Public Speaking I	3
COM 211	Communication Literacy & Inquiry	3
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
Language 101		3
<b>Credits</b>		<b>16</b>
<b>Semester Two</b>		
COM 206	Argumentation	3
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
MAT 103	Introduction to Mathematics (or higher)	3
WRT 2XX	200-Level WRT Course	3
Language 102		3
<b>Credits</b>		<b>15</b>
<b>Year Two</b>		
<b>Semester Three</b>		
COM 309	Principles & Practice of Public Speaking II	3
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
Language 201 or Language Culture Cluster		3
Gen Ed Distributive or Writing Emphasis Gen Ed		3
Gen Ed Distributive and Ethics Gen Ed		3
<b>Credits</b>		<b>15</b>

<b>Semester Four</b>		
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
Language 202 or Language Culture Cluster		3
Writing Emphasis Gen Ed		3
Diverse Communities or Interdisciplinary Gen Ed		3
Gen Ed Distributive		3
<b>Credits</b>		<b>15</b>
<b>Year Three</b>		
<b>Semester Five</b>		
COM XXX	COM Upper Elective	3
COM XXX	COM Upper Elective	3
Select one of the following:		3
Language Culture Cluster		
or Diverse Communities Gen Ed		
or Interdisciplinary Gen Ed		
Applied Area (Minor)		3
Gen Ed Distributive		3
<b>Credits</b>		<b>15</b>
<b>Semester Six</b>		
COM XXX	COM Upper Elective and Writing Emphasis	3
COM XXX	COM Upper Elective	3
Applied Area (Minor)		3
Applied Area (Minor)		3
Gen Ed Distributive		3
<b>Credits</b>		<b>15</b>
<b>Year Four</b>		
<b>Semester Seven</b>		
COM XXX	COM Upper Elective	3
Applied Area (Minor)		3
Applied Area (Minor) or Elective		3
Gen Ed Distributive or Writing Emphasis Gen Ed		3
Gen Ed Distributive		3
<b>Credits</b>		<b>15</b>
<b>Semester Eight</b>		
COM 400	Internship in Communication Studies (OR ELECTIVE)	3-15
COM 490	Capstone in Communication Studies	3
Applied Area (Minor)		3
Gen Ed Distributive or Elective		3
Elective		3
<b>Credits</b>		<b>15-27</b>
<b>Total Credits</b>		<b>121-133</b>

### Accelerated B.A. in Communication Studies to the M.A. in Communication Studies

Course	Title	Credits
<b>Year One</b>		
<b>Semester One</b>		
COM 209	Principles & Practice of Public Speaking I	3
COM 211	Communication Literacy & Inquiry	3
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4

Language 101	3
<b>Credits</b>	<b>16</b>
<b>Semester Two</b>	
COM 206 Argumentation	3
COM 213 Public Communication	3
or or Relational Communication	
COM 214 or Organizational Communication	
or	
COM 215	
MAT 103 Introduction to Mathematics	3
WRT 2XX 200-Level WRT Course	3
Language 102	3
<b>Credits</b>	<b>15</b>
<b>Year Two</b>	
<b>Semester Three</b>	
COM 309 Principles & Practice of Public Speaking II	3
COM 213 Public Communication	3
or or Relational Communication	
COM 214 or Organizational Communication	
or	
COM 215	
Language 201 or Language Culture Cluster	3
Gen Ed Distributive or Writing Emphasis Gen Ed	3
Gen Ed Distributive or Ethics Gen Ed	3
<b>Credits</b>	<b>15</b>
<b>Semester Four</b>	
COM 213 Public Communication	3
or or Relational Communication	
COM 214 or Organizational Communication	
or	
COM 215	
Language 202 or Language Culture Cluster	3
Writing Emphasis Gen Ed	3
Diverse Communities or Interdisciplinary Gen Ed	3
Gen Ed Distributive	3
<b>Credits</b>	<b>15</b>
<b>Year Three</b>	
<b>Semester Five</b>	
COM XXX COM Upper Elective	3
Applied Area (minor)	3
Applied Area (minor)	3
Gen Ed Distributive or Writing Emphasis Gen Ed	3
Gen Ed Distributive	3
<b>Credits</b>	<b>15</b>
<b>Semester Six</b>	
COM XXX COM Upper Elective and Writing Emphasis Gen Ed	3
Applied Area (minor)	3
Applied Area (minor)	3
Gen Ed Distributive	3
Gen Ed Distributive	3
<b>Credits</b>	<b>15</b>
<b>Year Four</b>	
<b>Semester Seven</b>	
COM XXX COM Graduate Course	3

COM XXX COM Graduate Course	3
Applied Area (minor)	3
Gen Ed Distributive	3
Gen Ed Distributive	3
<b>Credits</b>	<b>15</b>
<b>Semester Eight</b>	
COM 400 Internship in Communication Studies (OR ELECTIVE)	3-15
COM 490 Capstone in Communication Studies	3
COM XXX COM Graduate Course	3
COM XXX COM Graduate Course	3
Applied Area (minor)	3
<b>Credits</b>	<b>15-27</b>
<b>Total Credits</b>	<b>121-133</b>