

B.A. IN COMMUNICATION STUDIES

College of Arts and Humanities

Curriculum

Code	Title	Credits
GENERAL EDUCATION REQUIREMENTS (http://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
Academic Foundations		
	First Year Experience requirement	4
	English Composition requirement ¹	6-7
	Mathematics requirement	3-4
	Interdisciplinary requirement	3
	Diverse Communities requirement	3
	Ethics requirement	3
Distributed Disciplinary Foundations		
	Science requirement	6-8
	Behavioral & Social Science requirement	6
	Humanities requirement	6
	Arts requirement	3
ADDITIONAL BACCALAUREATE REQUIREMENTS (http://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
University Requirements		
	Writing Emphasis requirement	9
	Speaking Emphasis requirement	9
Degree Requirements		
	Language/Culture requirement ²	0-15
	Demonstrating language proficiency through the intermediate level (202) or demonstrating language proficiency through the elementary II (102) level of a language and further acquiring a cultural foundation.	
	Capstone requirement	1-15
MAJOR REQUIREMENTS		
Required Courses ^{3,4}		
COM 206	Argumentation	3
COM 209	Principles & Practice of Public Speaking I ⁵	3
COM 211	Communication Literacy & Inquiry ⁶	3
COM 213	Public Communication	3
COM 214	Relational Communication	3
COM 215	Organizational Communication	3
COM 309	Principles & Practice of Public Speaking II	3

Two of the required lower-division courses COM 211 (or HON 313) and COM 209 (or HON 211) are prerequisites for all upper division communication study courses. In addition, COM 213 is a prerequisite for all courses in Public Communication; COM 214 is a prerequisite for all courses in Relational Communication, and COM 215 is a prerequisite for all courses in Professional Communication.

Upper-Division Courses

Students will work with their advisors to select five appropriate courses at the 300 and/or 400 level from the listing of department courses. Students can choose to take upper-division courses in one of the following three areas of specialization: Public Communication, Relational Communication, and Organizational Communication. COM 400 may not be used to satisfy the upper-division course requirements. Graduate courses taken through the Accelerated B.A. to M.A. program in Communication Studies (see below) satisfy upper-division course requirements.

Applied Area

Elective courses selected in consultation with advisor to meet career objectives (can include a selected minor or credits toward Accelerated B.A. to M.A. in Communication Studies) 21-24

Capstone Requirement

COM 490 Capstone in Communication Studies ⁷

Total Minimum Credits Required 120

- ¹ To encourage B.A. in Communication Studies majors to develop communication competence that extends beyond oral communication, a grade of C or better is required in WRT 120 and the 200-level composition course.
- ² A grade of C- or better is required in the 202-level course in another language. If a major employs the culture cluster option to fulfill their language requirement, a C- or better is required in the 102-level of the language course and in each of the culture cluster courses.
- ³ A grade of C or better must be earned in a COM or SPK course in order for it to meet a department requirement. Also, a 2.50 average or better must be earned in the aggregate of lower- and upper-division courses before graduation will be recommended.
- ⁴ Students who exhaust their course repeat options and have not earned a grade of C or better in all the prerequisite communication courses will be advised that they will not be able to complete the requirements for a B.A. in Communication Studies. The department chair will offer an exit interview and help them to identify available alternatives.
- ⁵ Honors College majors and minors may substitute HON 211.
- ⁶ Honors College majors and minors may substitute HON 313.
- ⁷ This course fulfills the Capstone requirement. Students will complete COM 490 after completing the core major requirements: COM 206, COM 209, COM 211, COM 213, COM 214, COM 215, and COM 309.

Accelerated B.A. in Communication Studies to M.A. in Communication Studies Program

Any Communication Studies major with a 3.0 cumulative GPA or higher, who has completed at least 84 credits, may substitute up to 12 credits of graduate coursework in Communication Studies to satisfy upper-division course requirements or the applied area electives for the B.A. in Communication Studies. Those credits will also apply toward the M.A. program in Communication Studies.

Code	Title	Credits
Elective Courses		
Select from the following:		12
COM 500	Communication And Leadership	
COM 501	Theoretic Perspectives On Human Communication	
COM 502	Communication Research Methods	
COM 505	Rhetoric And Leadership	
COM 508	Special Topics Seminar	
COM 509	Communication & Conflict Resolution	

COM 510	Culture, Media And Representation
COM 511	Understanding Close Relationships
COM 520	Political Communication
COM 530	Advances In Nonverbal Communication
COM 535	Communication Competence
COM 550	Listening: Verbal & Nonverbal Perception
COM 551	Public Relations Research And Writing
COM 570	Conc Foundations Comm Train & Devel
COM 571	Practicum In Com Training & Development
COM 575	Seminar On Speech Pedagogy

Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Progress Report (DPR) via myWCU regularly. For more information, visit wcupa.edu/DegreeProgressReport (<http://wcupa.edu/degreeprogressreport/>).

The following is a sample suggested course sequence for this program; course offerings and availability are not guaranteed. Students should consult their academic advisor with any questions.

B.A. in Communication Studies

Course	Title	Credits
Year One		
Semester One		
COM 209	Principles & Practice of Public Speaking I	3
COM 211	Communication Literacy & Inquiry	3
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
Language 101		3
Credits		16
Semester Two		
COM 206	Argumentation	3
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
MAT 103	Introduction to Mathematics (or higher)	3
WRT 2XX	200-Level WRT Course	3
Language 102		3
Credits		15
Year Two		
Semester Three		
COM 309	Principles & Practice of Public Speaking II	3
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
Language 201 or Language Culture Cluster		3
Gen Ed Distributive or Writing Emphasis Gen Ed		3
Gen Ed Distributive and Ethics Gen Ed		3
Credits		15

Semester Four		
COM 213	Public Communication	3
or	or Relational Communication	
COM 214	or Organizational Communication	
or		
COM 215		
Language 202 or Language Culture Cluster		3
Writing Emphasis Gen Ed		3
Diverse Communities or Interdisciplinary Gen Ed		3
Gen Ed Distributive		3
Credits		15

Year Three		
Semester Five		
COM XXX	COM Upper Elective	3
COM XXX	COM Upper Elective	3
Select one of the following:		3
Language Culture Cluster		
or Diverse Communities Gen Ed		
or Interdisciplinary Gen Ed		
Applied Area (Minor)		3
Gen Ed Distributive		3
Credits		15

Semester Six		
COM XXX	COM Upper Elective and Writing Emphasis	3
COM XXX	COM Upper Elective	3
Applied Area (Minor)		3
Applied Area (Minor)		3
Gen Ed Distributive		3
Credits		15

Year Four		
Semester Seven		
COM XXX	COM Upper Elective	3
Applied Area (Minor)		3
Applied Area (Minor) or Elective		3
Gen Ed Distributive or Writing Emphasis Gen Ed		3
Gen Ed Distributive		3
Credits		15

Semester Eight		
COM 400	Internship in Communication Studies (OR ELECTIVE)	3-15
COM 490	Capstone in Communication Studies	3
Applied Area (Minor)		3
Gen Ed Distributive or Elective		3
Elective		3
Credits		15-27

Total Credits 121-133

Accelerated B.A. in Communication Studies to the M.A. in Communication Studies

Course	Title	Credits
Year One		
Semester One		
COM 209	Principles & Practice of Public Speaking I	3
COM 211	Communication Literacy & Inquiry	3
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4

Language 101	3
Credits	16
Semester Two	
COM 206 Argumentation	3
COM 213 Public Communication	3
or or Relational Communication	
COM 214 or Organizational Communication	
or	
COM 215	
MAT 103 Introduction to Mathematics	3
WRT 2XX 200-Level WRT Course	3
Language 102	3
Credits	15
Year Two	
Semester Three	
COM 309 Principles & Practice of Public Speaking II	3
COM 213 Public Communication	3
or or Relational Communication	
COM 214 or Organizational Communication	
or	
COM 215	
Language 201 or Language Culture Cluster	3
Gen Ed Distributive or Writing Emphasis Gen Ed	3
Gen Ed Distributive or Ethics Gen Ed	3
Credits	15
Semester Four	
COM 213 Public Communication	3
or or Relational Communication	
COM 214 or Organizational Communication	
or	
COM 215	
Language 202 or Language Culture Cluster	3
Writing Emphasis Gen Ed	3
Diverse Communities or Interdisciplinary Gen Ed	3
Gen Ed Distributive	3
Credits	15
Year Three	
Semester Five	
COM XXX COM Upper Elective	3
Applied Area (minor)	3
Applied Area (minor)	3
Gen Ed Distributive or Writing Emphasis Gen Ed	3
Gen Ed Distributive	3
Credits	15
Semester Six	
COM XXX COM Upper Elective and Writing Emphasis Gen Ed	3
Applied Area (minor)	3
Applied Area (minor)	3
Gen Ed Distributive	3
Gen Ed Distributive	3
Credits	15
Year Four	
Semester Seven	
COM XXX COM Graduate Course	3
COM XXX COM Graduate Course	3
Applied Area (minor)	3
Gen Ed Distributive	3

Gen Ed Distributive	3
Credits	15
Semester Eight	
COM 400 Internship in Communication Studies (OR ELECTIVE)	3-15
COM 490 Capstone in Communication Studies	3
COM XXX COM Graduate Course	3
COM XXX COM Graduate Course	3
Applied Area (minor)	3
Credits	15-27
Total Credits	121-133