

B.S. IN BUSINESS MANAGEMENT

Curriculum

Code	Title	Credits
GENERAL EDUCATION REQUIREMENTS (https://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
Academic Foundations		
First Year Experience requirement		4
English Composition requirement		6-7
Mathematics requirement ¹		3-4
Select one of the following:		
MAT 113	Algebra and Functions	
MAT 115	Algebra, Functions, and Trigonometry	
MAT 131	Precalculus	
MAT 143	Brief Calculus ²	
MAT 161	Calculus I ²	
Interdisciplinary requirement		3
Diverse Communities requirement		3
Ethics requirement		3
Distributed Disciplinary Foundations		
Science requirement ³		6-8
GEO 104	Introduction to Geospatial Technology and Analytics	
or CSC 112	Programming & Data Science	
Behavioral & Social Science requirement		6
ECO 111	Principles of Economics (Macro) ¹	
Humanities requirement		6
Select one of the following:		
PHI 101	World Philosophies ⁴	
PHI 150	Critical Thinking and Problem Solving ⁴	
PHI 180	Introduction to Ethics ⁴	
Arts requirement		3
ADDITIONAL BACCALAUREATE REQUIREMENTS (https://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
University Requirements		
Writing Emphasis requirement		9
Speaking Emphasis requirement		9
SPK 208	Public Speaking	
or SPK 230	Business and Professional Speech Communication	
Degree Requirements		
Capstone requirement		1-15
MAJOR REQUIREMENTS		
Pre-Business Requirements ^{1,5}		
ECO 111	Principles of Economics (Macro)	3
ECO 112	Principles of Economics (Micro)	3
ACC 201	Financial Accounting	3
ECO 251	Business Analytics I	3
MAT 143	Brief Calculus ²	3
or MAT 161	Calculus I	
MGT 200	Principles of Management	3
MKT 250	Principles of Marketing	3
Business Core ^{1,6}		
ACC 202	Managerial Accounting	3

BLA 201	Legal Environment of Business	3
ECO 351	Business Analytics II	3
FIN 325	Corporate Finance	3
MGT 313	Business and Society	3
MGT 341	Production and Operations Management	3
Major Core Courses ^{1,6}		
INB 300	Introduction to International Business	3
MGT 321	Organization Theory and Behavior	3
MGT 431	Human Resource Management	3
MGT 498	Seminar in Management	3
MIS 300	Introduction to Management Information Systems	3
Business Electives ⁶		
Select 300-level or above courses in ACC, BLA, ECO, FIN, INB, MGT, MIS, MKT, SCM, GEO 325, GEO 425, or ENG 368.		12
Student Electives		
Select 12 credits of electives. ⁷		12
Capstone Requirement		
MGT 499	Business Policy and Strategy ^{1,8}	3
Total Minimum Credits Required		120

- ¹ A minimum grade of C must be attained in each of these courses. If not, the course must be repeated until a C minimum is earned. Students are limited to six course repeats; a single course may not be repeated more than twice.
- ² If either of these MAT courses is completed with a grade of C or better to fulfill general requirements, then a free elective maybe substituted.
- ³ Internal/external transfer students who have already taken two approved general education science classes are exempt from CSC 112 or GEO 104.
- ⁴ Management's philosophy gen ed requirement waived for students with Academic Passport.
- ⁵ Must be completed prior to applying to any business major.
- ⁶ A minimum GPA of 2.50 is required to register for 300- or 400-level business classes.
- ⁷ Students in an accelerated program should take 12 graduate credits.
- ⁸ This course fulfills the Capstone requirement.

Accelerated B.S. in Business Management to Master of Public Administration Program

Any Business Management major with a 3.0 cumulative GPA or higher who has completed at least 90 credits may substitute up to 12 credits of graduate coursework in the Master of Public Administration (MPA) program for student electives to satisfy course requirements for the B.S. in Business Management. Those credits will also apply toward the MPA program. Students must apply to the MPA program after successful completion of 90 undergraduate credits with a 3.0 minimum GPA. If accepted, the student will receive conditional acceptance to the MPA program contingent on successful completion of their undergraduate degree.

Code	Title	Credits
Free Electives		
PPA 500	Foundations of Public Service	3
PPA 501	Analysis and Decision Making I	3
PPA 502	Analysis and Decision Making II	3
PPA 504	Public Human Resource Management	3

Accelerated B.S. in Business Management to M.S. in Geography Program

Students must apply to the Accelerated M.S. in Geography program after successful completion of 60 undergraduate credits with a 3.0 minimum GPA. If accepted, the student will receive conditional acceptance to the M.S. in Geography program contingent on successful completion of their undergraduate degree. Students must complete the Accelerated Program Application prior to enrolling in M.S. in Geography courses during their 3rd year. Students may substitute up to 12 graduate credits for student electives to satisfy the B.S. program requirements.

Code	Title	Credits
Free Electives		
GEO 502	Topical Seminar in Geography	3
GEO 506	Seminar in Physical Geography	3
GEO 507	Internet Applications of Geographic Information Systems	3
GEO 521	Suburbanization and Land Development	3
GEO 524	Population Processes	3
GEO 526	Metropolitan Systems and Problems	3
GEO 531	Transportation Planning	3
GEO 538	Environmental Modeling with Geographic Information Systems	3
GEO 554	Housing and Planning in America	3
GEO 556	Introduction to Business GIS	3
GEO 572	Seminar in Resource Management	3
GEO 577	Geodatabases	3
PLN 505	Planning Design (Studio A)	3
PLN 525	Planning History, Theory and Ethics	3
PLN 527	Planning Law and Organization	3
PLN 528	Economic Development Planning	3
PLN 536	Environmental Planning	3

Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Audit via RamPortal regularly. For more information, visit the Degree Audit FAQ webpage (<https://www.wcupa.edu/academicEnterpriseSystems/student-system-modernization/degree-audit-faqs.aspx>).

The following is a sample suggested course sequence for this program; course offerings and availability are not guaranteed. Students should consult their academic advisor with any questions.

B.S. in Business Management

Course	Title	Credits
Year One		
Fall		
ECO 111	Principles of Economics (Macro)	3
MAT 113	Algebra and Functions	3
or	or Algebra, Functions, and	
MAT 115	Trigonometry	
or	or Precalculus	
MAT 131		
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
Behavioral & Social Science Gen Ed		3
Credits		16
Spring		
ECO 112	Principles of Economics (Micro)	3

MAT 143	Brief Calculus	3
or	or Calculus I	
MAT 161		
GEO 104	Introduction to Geospatial Technology	3
or	and Analytics	
CSC 112	or Programming & Data Science	
WRT 2XX	200-Level WRT Course	3
Humanities Gen Ed		3
Credits		15
Year Two		
Fall		
MGT 200	Principles of Management	3
ACC 201	Financial Accounting	3
ECO 251	Business Analytics I	3
SPK 208	Public Speaking	3
or	or Business and Professional Speech	
SPK 230	Communication	
Science Gen Ed		3
Credits		15
Spring		
ACC 202	Managerial Accounting	3
BLA 201	Legal Environment of Business	3
MKT 250	Principles of Marketing	3
PHI 101	World Philosophies	3
or	or Critical Thinking and Problem	
PHI 150	Solving	
or	or Introduction to Ethics	
PHI 180		
Interdisciplinary Gen Ed		3
Credits		15
Year Three		
Fall		
ECO 351	Business Analytics II	3
FIN 325	Corporate Finance	3
MIS 300	Introduction to Management Information Systems	3
Business Elective		3
Arts Gen Ed		3
Credits		15
Spring		
MGT 313	Business and Society	3
MGT 341	Production and Operations Management	3
INB 300	Introduction to International Business	3
Diverse Communities Gen Ed		3
Free Elective		3
Credits		15
Year Four		
Fall		
MGT 321	Organization Theory and Behavior	3
MGT 431	Human Resource Management	3
Business Elective		3
Free Elective		3
Free Elective		3
Credits		15
Spring		
MGT 498	Seminar in Management	3
MGT 499	Business Policy and Strategy	3
Business Elective		3

Business Elective	3
Free Elective	3
Credits	15
Total Credits	121

Accelerated B.S. in Business Management to Master of Public Administration

Course	Title	Credits
Year One		
Fall		
ECO 111	Principles of Economics (Macro)	3
MAT 113	Algebra and Functions	3
or	or Algebra, Functions, and	
MAT 115	Trigonometry	
or	or Precalculus	
MAT 131		
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
Behavioral & Social Science Gen Ed		3
Credits		16
Spring		
ECO 112	Principles of Economics (Micro)	3
MAT 143	Brief Calculus	3
or	or Calculus I	
MAT 161		
GEO 104	Introduction to Geospatial Technology	3
or	and Analytics	
CSC 112	or Programming & Data Science	
WRT 2XX	200-Level WRT Course	3
Humanities Gen Ed		3
Credits		15
Year Two		
Fall		
MGT 200	Principles of Management	3
ACC 201	Financial Accounting	3
ECO 251	Business Analytics I	3
SPK 208	Public Speaking	3
or	or Business and Professional Speech	
SPK 230	Communication	
Science Gen Ed		3
Credits		15
Spring		
ACC 202	Managerial Accounting	3
BLA 201	Legal Environment of Business	3
MKT 250	Principles of Marketing	3
PHI 101	World Philosophies	3
or	or Critical Thinking and Problem	
PHI 150	Solving	
or	or Introduction to Ethics	
PHI 180		
Interdisciplinary Gen Ed		3
Credits		15
Year Three		
Fall		
ECO 351	Business Analytics II	3
FIN 325	Corporate Finance	3
MIS 300	Introduction to Management Information Systems	3
Business Elective		3

Arts Gen Ed		3
Credits		15
Spring		
MGT 313	Business and Society	3
MGT 341	Production and Operations Management	3
INB 300	Introduction to International Business	3
Diverse Communities Gen Ed		3
Free Elective		3
Credits		15
Year Four		
Fall		
MGT 321	Organization Theory and Behavior	3
MGT 431	Human Resource Management	3
PPA 500	Foundations of Public Service	3
PPA 501	Analysis and Decision Making I	3
Business Elective		3
Credits		15
Spring		
MGT 498	Seminar in Management	3
MGT 499	Business Policy and Strategy	3
PPA 502	Analysis and Decision Making II	3
PPA 504	Public Human Resource Management	3
Business Elective		3
Credits		15
Total Credits		121

Accelerated B.S. in Business Management to M.S. in Geography

Course	Title	Credits
Year One		
Fall		
ECO 111	Principles of Economics (Macro)	3
MAT 113	Algebra and Functions	3
or	or Algebra, Functions, and	
MAT 115	Trigonometry	
or	or Precalculus	
MAT 131		
WRT 120	Effective Writing I	3
FYE 100X	First Year Experience	4
Behavioral & Social Science Gen Ed		3
Credits		16
Spring		
ECO 112	Principles of Economics (Micro)	3
MAT 143	Brief Calculus	3
or	or Calculus I	
MAT 161		
GEO 104	Introduction to Geospatial Technology	3
or	and Analytics	
CSC 112	or Programming & Data Science	
WRT 2XX	200-Level WRT Course	3
Humanities Gen Ed		3
Credits		15
Year Two		
Fall		
MGT 200	Principles of Management	3
ACC 201	Financial Accounting	3
ECO 251	Business Analytics I	3

SPK 208 or SPK 230	Public Speaking or Business and Professional Speech Communication	3
Science Gen Ed		3
Credits		15
Spring		
ACC 202	Managerial Accounting	3
BLA 201	Legal Environment of Business	3
MKT 250	Principles of Marketing	3
PHI 101 or PHI 150 or PHI 180	World Philosophies or Critical Thinking and Problem Solving or Introduction to Ethics	3
Interdisciplinary Gen Ed		3
Credits		15
Year Three		
Fall		
ECO 351	Business Analytics II	3
FIN 325	Corporate Finance	3
MIS 300	Introduction to Management Information Systems	3
Business Elective		3
Arts Gen Ed		3
Credits		15
Spring		
MGT 313	Business and Society	3
MGT 341	Production and Operations Management	3
INB 300	Introduction to International Business	3
GEO/PLN 5XX	Graduate Elective	3
Diverse Communities Gen Ed		3
Credits		15
Year Four		
Fall		
MGT 321	Organization Theory and Behavior	3
MGT 431	Human Resource Management	3
GEO/PLN 5XX	Graduate Elective	3
GEO/PLN 5XX	Graduate Elective	3
Business Elective		3
Credits		15
Spring		
MGT 498	Seminar in Management	3
MGT 499	Business Policy and Strategy	3
GEO/PLN 5XX	Graduate Elective	3
Business Elective		3
Business Elective		3
Credits		15
Total Credits		121