

B.S. IN INTERNATIONAL BUSINESS

College of Business and Public Management

Curriculum

Code	Title	Credits
GENERAL EDUCATION REQUIREMENTS (http://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
Academic Foundations		
First Year Experience requirement		4
English Composition requirement		6-7
Mathematics requirement ¹		3-4
Select one of the following:		
MAT 113	Algebra and Functions	
MAT 115	Algebra, Functions, and Trigonometry	
MAT 131	Precalculus	
MAT 143	Brief Calculus ²	
MAT 161	Calculus I ²	
Interdisciplinary requirement		3
Diverse Communities requirement		3
Ethics requirement		3
Distributed Disciplinary Foundations		
Science requirement ³		6-8
GEO 104	Introduction to Geospatial Technology and Analytics	
or CSC 112	Programming & Data Science	
Behavioral & Social Science requirement		6
ECO 111	Principles of Economics (Macro) ¹	
PSC 213	International Relations ¹	
Humanities requirement		6
HIS 100	Contemporary Global History ¹	
or HIS 101	History of Civilization I	
PHI 180	Introduction to Ethics	
or PHI 101	Introduction to Philosophy	
or PHI 150	Critical Thinking and Problem Solving	
Arts requirement		3
ADDITIONAL BACCALAUREATE REQUIREMENTS (http://catalog.wcupa.edu/undergraduate/general-education-requirements/)		
University Requirements		
Writing Emphasis requirement		9
Speaking Emphasis requirement ⁴		9
Degree Requirements		
Capstone requirement		1-15
MAJOR REQUIREMENTS		
Pre-Business Requirements ^{1,5}		
ECO 111	Principles of Economics (Macro)	3
ECO 112	Principles of Economics (Micro)	3
ACC 201	Financial Accounting	3
ECO 251	Business Analytics I	3
or MAT 121	Introduction to Statistics I	
MAT 143	Brief Calculus ²	3
or MAT 161	Calculus I	
MKT 250	Principles of Marketing	3
MGT 200	Principles of Management	3

Business Core ^{1,6}		
ACC 202	Managerial Accounting	3
BLA 201	Legal Environment of Business	3
ECO 351	Business Analytics II	3
FIN 325	Corporate Finance	3
MGT 313	Business and Society	3
MGT 341	Production and Operations Management	3
Major Courses ^{1,6}		
ENG 368	Business and Organizational Writing	3
or ENG 371	Technical Writing	
FIN 372	International Finance	3
or ECO 338	International Economics	
GEO 101	World Geography	3
INB 300	Introduction to International Business	3
INB 469	International Management Seminar	3
MGT 431	Human Resource Management	3
MKT 380	International Marketing	3
Business Electives		
Select two 300-/400-level courses in ACC, BLA, ECO, FIN, INB, MIS, MGT, MKT, SCM, or the list below.		6
ECH 380	Chinese Business Culture	
ENG 371	Technical Writing	
GEO 325	Intro Business GIS	
GEO 425	Business GIS Applications	
PHI 373	Business Ethics	
PSC 318	International Political Economy	
PSY 265	Industrial/Organizational Psychology	
PSY 327	Applied Behavior Analysis	
PSY 445	Organizational Development	
SOC 340	Sociology of Work	
SOC 343	Sociology of Organizations	
Free Electives		
Complete 15 credits. ⁷		15
Capstone Requirement		
MGT 499	Business Policy and Strategy ^{1,8}	3
Total Minimum Credits Required		120

¹ A minimum grade of C must be earned in this course. If not, course must be repeated until a minimum of C is earned. Students are limited to six course repeats; a single course may not be repeated more than twice.

² Students that place directly into calculus (MAT 143/MAT 161) and complete the course with a C or better will have satisfied their General Education Mathematics requirement. In lieu of taking a prerequisite for calculus (i.e., MAT 113/MAT 115/MAT 131), students will have a free elective.

³ Internal/external transfer students who have already taken two approved general education science classes are exempt from CSC 112 or GEO 104.

⁴ SPK 208 or SPK 230 recommended

⁵ Must be completed prior to applying to any business major.

⁶ A minimum GPA of 2.50 is required to register for 300- or 400- level business classes.

⁷ Students in an accelerated program should take 12 graduate credits.

⁸ This course fulfills the Capstone requirement.

Accelerated B.S. in International Business to M.S. in Geography Program

Students must apply to the Accelerated M.S. in Geography program after successful completion of 60 undergraduate credits with a 3.0 minimum GPA. If accepted, the student will receive conditional acceptance to the M.S. in Geography program contingent on successful completion of their undergraduate degree. Students must complete the Accelerated Program Application prior to enrolling in M.S. in Geography courses during their 3rd year. Students may substitute up to 12 graduate credits for free electives to satisfy the B.S. program requirements.

Code	Title	Credits
Free Electives		
GEO 502	Topical Seminar in Geography	3
GEO 506	Seminar in Physical Geography	3
GEO 507	Internet Applications of Geographic Information Systems	3
GEO 521	Suburbanization and Land Development	3
GEO 538	Environmental Modeling with Geographic Information Systems	3
GEO 554	Geography and Planning of Housing	3
GEO 556	Introduction to Business GIS	3
GEO 572	Seminar in Resource Management	3
GEO 577	Geodatabases	3
PLN 505	Planning Design (Studio A)	3
PLN 525	Planning History, Theory and Ethics	3
PLN 527	Planning Law and Organization	3
PLN 528	Economic Development Planning	3
PLN 536	Environmental Planning	3

Sample Course Plan

To track their individual degree progress, students are advised to access their Degree Progress Report (DPR) via myWCU regularly. For more information, visit wcupa.edu/DegreeProgressReport (<http://wcupa.edu/degreeprogressreport/>).

The following is a sample suggested course sequence for this program; course offerings and availability are not guaranteed. Students should consult their academic advisor with any questions.

B.S. in International Business

Course	Title	Credits
Year One		
Fall		
ECO 111	Principles of Economics (Macro)	3
MAT 113	Algebra and Functions	3
or MAT 115 or MAT 131	or Algebra, Functions, and Trigonometry or Precalculus	
GEO 101	World Geography	3
WRT 120	Effective Writing I	3
or WRT 123	or Effective Writing with Supplemental Writing Workshop	
FYE 100X	First Year Experience	4
Credits		16
Spring		
ECO 112	Principles of Economics (Micro)	3

MAT 143	Brief Calculus	3
or MAT 161 or MAT 162	or Calculus I or Calculus II	
HIS 100	Contemporary Global History	3
or HIS 101	or History of Civilization I	
GEO 104	Introduction to Geospatial Technology and Analytics	3
or CSC 112	or Programming & Data Science	
WRT 2XX	200-Level WRT Course	3
Credits		15

Year Two		
Fall		
MGT 200	Principles of Management	3
ACC 201	Financial Accounting	3
ECO 251	Business Analytics I	3
Science Gen Ed		3
Speaking Emphasis Gen Ed		3
Credits		15

Spring		
ACC 202	Managerial Accounting	3
BLA 201	Legal Environment of Business	3
MKT 250	Principles of Marketing	3
PHI 101	Introduction to Philosophy	3
or PHI 150 or PHI 180	or Critical Thinking and Problem Solving or Introduction to Ethics	
Interdisciplinary Gen Ed		3
Credits		15

Year Three		
Fall		
INB 300	Introduction to International Business	3
ECO 351	Business Analytics II	3
FIN 325	Corporate Finance	3
ENG 368	Business and Organizational Writing	3
or ENG 371	or Technical Writing	
Arts Gen Ed		3
Credits		15

Spring		
MGT 313	Business and Society	3
MGT 341	Production and Operations Management	3
PSC 213	International Relations	3
Minor / Free Elective		3
Minor / Free Elective		3
Credits		15

Year Four		
Fall		
MGT 431	Human Resource Management	3
FIN 372	International Finance	3
or ECO 338	or International Economics	
MKT 380	International Marketing	3
Minor / Free Elective		3
Minor / Free Elective		3
Credits		15

Spring		
INB 469	International Management Seminar	3
MGT 499	Business Policy and Strategy	3
Business Elective		3
Business Elective		3
Minor / Free Elective		3
Credits		15
Total Credits		121

Accelerated B.S. in International Business to M.S. in Geography

Course	Title	Credits
Year One		
Fall		
ECO 111	Principles of Economics (Macro)	3
MAT 113	Algebra and Functions	3
or	or Algebra, Functions, and	
MAT 115	Trigonometry	
or	or Precalculus	
MAT 131		
GEO 101	World Geography	3
WRT 120	Effective Writing I	3
or	or Effective Writing with Supplemental	
WRT 123	Writing Workshop	
FYE 100X	First Year Experience	4
Credits		16
Spring		
ECO 112	Principles of Economics (Micro)	3
MAT 143	Brief Calculus	3
or	or Calculus I	
MAT 161	or Calculus II	
or		
MAT 162		
HIS 100	Contemporary Global History	3
or	or History of Civilization I	
HIS 101		
GEO 104	Introduction to Geospatial Technology	3
or	and Analytics	
CSC 112	or Programming & Data Science	
WRT 2XX	200-Level WRT Course	3
Credits		15
Year Two		
Fall		
MGT 200	Principles of Management	3
ACC 201	Financial Accounting	3
ECO 251	Business Analytics I	3
Science Gen Ed		3
Speaking Emphasis Gen Ed		3
Credits		15
Spring		
ACC 202	Managerial Accounting	3
BLA 201	Legal Environment of Business	3
MKT 250	Principles of Marketing	3
PHI 101	Introduction to Philosophy	3
or	or Critical Thinking and Problem	
PHI 150	Solving	
or	or Introduction to Ethics	
PHI 180		
Interdisciplinary Gen Ed		3
Credits		15

Year Three		
Fall		
INB 300	Introduction to International Business	3
ECO 351	Business Analytics II	3
FIN 325	Corporate Finance	3
ENG 368	Business and Organizational Writing	3
or	or Technical Writing	
ENG 371		
Arts Gen Ed		3
Credits		15
Spring		
MGT 313	Business and Society	3
MGT 341	Production and Operations Management	3
PSC 213	International Relations	3
GEO/PLN Elective		3
GEO/PLN Elective		3
Credits		15
Year Four		
Fall		
MGT 431	Human Resource Management	3
FIN 372	International Finance	3
or	or International Economics	
ECO 338		
MKT 380	International Marketing	3
GEO/PLN Elective		3
GEO/PLN Elective		3
Credits		15
Spring		
INB 469	International Management Seminar	3
MGT 499	Business Policy and Strategy	3
Business Elective		3
Business Elective		3
Free Elective		3
Credits		15
Total Credits		121